



case study

Building a Climate-First Workforce at VSL Australia

VSL Australia has put sustainability at the centre of its operations, and there's a big focus on educating and empowering its workforce. Internally driven by one of our Ambassadors, VSL has run countless Climate Fresk workshops, helping its teams understand climate science and how they play a part in creating a better future. The organisation has now moved into the next phase of climate education, running Biodiversity Collage workshops. This is deepening understanding, building further engagement and accelerating climate action.



Objectives

VSL Australia has set an ambitious climate action plan. To deliver on it, employees need to be engaged and understand the role they can play in achieving its goals. By building climate literacy and fostering awareness of the challenges, people can see how their actions contribute to a more sustainable future.



Impact / Feedback

“Rolling out Climate Fresk workshops across the organisation has helped mobilise our teams. When people connect emotionally with climate facts, their actions become more meaningful and impactful. And the impact extends beyond the workplace: when people connect the dots they drive positive change in their personal lives as well.”

Andrew Manser, Managing Director, VSL ANZ