



Reward  
Hospitality

# case study

## Empowering Reward Hospitality for Long-term Success

Climate change impacts all industries, and hospitality businesses are under pressure to act. People For Nature partnered with Reward Hospitality to deliver science-based workshops that moved staff from awareness to action, empowering teams across Australia to embed sustainability into daily operations and culture.



### Objectives

Reward Hospitality wanted to ensure their staff clearly understood the urgency of climate change and the company's commitment to reducing emissions, creating a unified foundation for systemic action across all departments and locations.



### Solutions

People For Nature delivered interactive Climate Fresk workshops across three locations, combining climate science with guided discussions that inspired staff to develop practical emission-reduction actions. This boosted engagement, generated tailored ideas, and sparked lasting momentum.

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