



L'ORÉAL
GROUPE

case study

Partnering on Climate Literacy with L'Oréal Australia & New Zealand

As the world's largest beauty company, L'Oréal recognises and understands its responsibility to drive meaningful change: from addressing the impacts of climate change, to safeguarding natural resources, to championing circularity, and building community resilience, its actions are anchored in latest environmental science and underpinned by a desire for constant improvement.

In 2020 it introduced the L'Oréal for the Future program. This sustainability strategy is centred on four key pillars: steward the climate transition, safeguard nature, drive circularity and support communities. In Australia and New Zealand (ANZ), L'Oréal is partnering with People For Nature to deliver climate and biodiversity educational programs that support this sustainability strategy.

Program objectives

Delivering on the organisation's sustainability goals and ambitions requires engaged employees who understand the role they play. The team in ANZ is focusing on growing climate literacy among staff so everyone understands how their actions support a healthier planet and help the company advance its sustainability commitments. People For Nature delivered a Climate Fresk workshop during L'Oréal's Sustainability Retreat in August 2025, which gathered about 40 L'Oreal ANZ employees.

Empowering teams with climate knowledge

People For Nature delivers tailored training programs that move staff from awareness to action. We empower teams with science-based learning experiences that inspire understanding, care, and change. Through our collaborative workshops we build climate and biodiversity literacy, inspiring staff to embed sustainability into their daily operations and culture.

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**We empower your people
To power change for nature**