

FUTURE GROUP

case study

The biggest professional Climate Fresk workshop in Australia

Future Group convened over 120 employees for Australia's largest professional Climate Fresk workshop during its EOFY summit. This hands-on, science-based workshop unpacks the causes and consequences of climate change, helping teams connect the dots between human activity, environmental systems, and the growing urgency for action. The experience was grounded in the idea of Power in Numbers—that real impact comes from aligning people, skills, and resources behind a shared mission. For Future Group, this means empowering its workforce to play an active role in driving systemic change and strengthening its broader movement for a sustainable future.



Objectives

Through the Climate Fresk workshop, Future Group aimed to build a shared understanding of climate change across the organisation in a clear and engaging way. It helped employees connect their roles to the broader challenge and highlighted the importance of collective action in driving change.



Impact

The workshop led to stronger alignment across teams, with employees leaving with a common language and clearer sense of how they can contribute. It also helped embed climate thinking into everyday conversations and decision-making, strengthening Future Group's culture of action and its ability to drive impact together.