



# case study

## Embedding Climate Literacy in Banking

Bank Australia is a customer-owned bank with a strong commitment to social and environmental impact. With 70% of its customers prioritizing climate action, the bank is committed to aligning its operations with a sustainable future. As part of its broader purpose, the organisation has been actively integrating climate and biodiversity considerations into its operations, strategy, and decision-making.



### Objectives & approach

To empower its people to navigate the complexities of climate change, and to embed climate awareness into the bank's culture, Bank Australia has engaged in climate literacy and systems thinking initiatives that help employees better understand the links between finance, nature, and long-term risk. Through interactive learning experiences, staff are encouraged to explore how climate science connects to their roles and how their decisions can contribute to more sustainable outcomes.

### Impact



By investing in climate education, Bank Australia is strengthening internal awareness, aligning its workforce with its values, and building the capability needed to support Australia's transition to a low-carbon, nature-positive economy. It reflects a growing recognition that informed employees are key to driving meaningful, organisation-wide change. It also positions Bank Australia as a leader in sustainable finance, earning recognition from customers for its authentic commitment to climate action.

+61 4 06683018  
info@peoplefornature.org.au  
www.peoplefornature.org.au

We empower your people  
To power change for nature